

WSOC-TV

Agency Name: GMMB
 Advertiser Name: Barack Obama
 Credit Debit Refund Transfer OSI Contract # 325053
 Agency # Advertiser # Order Type
 Date Aired: _____
 A/E Name: Andrea Moore
 Billed at Rate: _____
 Gross Credit/Debit: \$15,640.00 Net Credit/Debit: \$13,294.00
 Todays date: 10/23/2012
 Invoice Nbr.: _____
 Time Aired: _____
 A/E Number: _____
 Ntl. Rep Nbr: _____
 Corrected Rate: _____

REASON FOR ADJUSTMENT:**SALES**

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

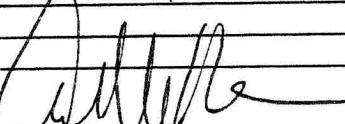
- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

EXPLANATION:

credit due rebates for the week of 9/17 - dollars are being respent
 sun 10/7 9-10p 1x \$8500
 Mon 10/8 10-11p 1x \$4500
 Sat 10/6 3-330p 1x \$1065
 Fri 10/18 9-10p 1x \$1575


 Approved for Sales

Approved for Accounting



WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE

Account Types
Comments
Billing Type
Comments

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

09/18/12-10/19/12
Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates (2890)
Political - Federal Candidate (1067)
1536/OBAMA FOR AMERICA (134148)
TeleRep/Philadelphia, Philadelphia (1057)
TeleRep/Philadelphia
BASSETT,Laura
/

08/01/12
10/18/12
Jill Hipskind
No
65360214
Normal
15.00
\$24,768.00
\$140,352.00

Contract # 325053

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Spots

Rate

Grand Total:

140

\$165,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	12P- 1P (EST)	4	X	X	X	X				4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
17.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		
18.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
19.1	Normal Line / Spot	09/18/12-09/21/12	6	:30	4P- 5P (EST)		X	X	X	X				4	\$225.00	\$3,300.00	Charlotte (WSOC)		9/13/12
20.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	5P- 5:30P (EST)		X	X	X	X				6	\$550.00	\$5,100.00	Charlotte (WSOC)		9/13/12
21.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:30P- 6P (EST)		X	X	X	X				6	\$375.00	\$5,250.00	Charlotte (WSOC)		9/13/12
22.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	6P- 6:30P (EST)		X	X	X	X				7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/13/12
23.2	Normal Line / Spot	09/22/12-09/22/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		9/13/12
24.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)							1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/13/12	
25.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:58P- 7:30P (EST)		X	X	X	X				4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
26.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	7:30P- 7:56P (EST)		X	X	X	X				4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
28.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	7:30P- 8P (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12	
29.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8P- 10P (EST)							1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/13/12	
30.0	Normal Line / Spot	09/18/12-09/18/12	6	:30	10P- 11P (EST)							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Brand	Political - Federal Candidate (1067)
Salesperson	1536/OBAMA FOR AMERICA (134148)
Sales Office	Telerep/Philadelphia, Philadelphia (1057)
CPE	BASSETT, LAURA
Comments	/
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

Contract # 325053

09/18/12-10/19/12

08/01/12

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

135

\$147,215.00

Rate

5

\$17,905.00

Spots

Grand Total:

140

\$165,120.00

Advertiser

Po/B Obama/D/Pre/US (16256)

Agency

Greer, Margolis, Mitchell & Associates (2890)

Product

Political - Federal Candidate (1067)

Headline #

06260214

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$24,768.00

Net Total

\$140,352.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	10P- 11P (EST)				1					\$4,000.00			Charlotte (WSOC)		8/1/12
32.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	9P- 10P (EST)					1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
33.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	10P- 11P (EST)					1				1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
34.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	11P- 11:35P (EST)		X	X	X	X				5	\$950.00	\$4,750.00	Charlotte (WSOC)		9/13/12
35.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	11P- 11:35P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
36.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	11:30P- 12:05A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
37.1	Normal Line / Spot	09/18/12-09/20/12	5	:30	11:35P- 12:02A (EST)		3	X	X	X				3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/13/12
38.2	Normal Line / Spot	09/20/12-09/20/12	6	:30	8:30P- 11:30P (EST)						2			2	\$15,000.00	\$30,000.00	Charlotte (WSOC)		9/19/12
39.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	8P- 11:30P (EST)						2			2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		9/13/12
40.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5A- 5:30A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
41.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6A- 6:30A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
42.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)						2			2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/13/12
43.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8A- 9A (EST)						2			2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/13/12
44.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12

CONFIRMATION CONTRACT™

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325053											
Schedule Dates	09/18/12-10/19/12										
Advertiser	Pol/B Obama/D/Pre/US (16256)										
Agency	Greer, Margolis, Mitchell & Associates (2890)										
Product	Political - Federal Candidate (1067)	Headline#	06260214	Date Entered	08/01/12	Last Modified	10/18/12	Entered By	Jill Hipskind	Spots	\$147,715.00
Brand	1536/OBAMA FOR AMERICA (13148)	Demo		Agency CO-OP	No	Order Type	Normal	Package Deal		Rate	\$17,905.00
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Commission %	15.00	Commission	\$24,768.00	Net Total	\$140,352.00	Sales Tax		Grand Total:	140 \$165,120.00
Sales Office	BASSETT,Laura /	Comments	OBAMA FOR AMERICA	Buyer Name	Phone/Fax	Comments	National/Political	Comments	Comments	Comments	Comments
CPE	95/1044536	Comments	Standard	Comments	Comments	Comments	Comments	Comments	Comments	Comments	Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
60.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
61.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:30A- 7A (EST)	1	1	1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
62.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	8P- 8:15P (EST)							1		1	\$7,000.00	\$7,000.00	Charlotte (WSOC)		9/19/12
63.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	7P- 8P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/19/12
64.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	9P- 10P (EST)							X		1	\$8,500.00	\$8,500.00	Charlotte (WSOC)		10/5/12
65.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	10P- 11P (EST)							X		1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/5/12
66.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	2:58P- COLLEGE FOOTBALL							X		1	\$1,065.00	\$1,065.00	Charlotte (WSOC)		10/5/12
67.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30P- ABC WORLD NEWS							X		1	\$2,265.00	\$2,265.00	Charlotte (WSOC)		10/9/12
68.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST) TONIGHT							X		1	\$1,575.00	\$1,575.00	Charlotte (WSOC)		10/18/12

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Date:

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